



**PLEASE SUBMIT YOUR UNSCRIPTED TV CONCEPT IN THE FOLLOWING FORMAT: TITLE, LOGLINE & SYNOPSIS.**

**PLEASE KEEP YOUR SUBMISSION TO 3 PAGES MAXIMUM. LINKS TO VIDEO ASSETS ARE OPTIONAL.**

**TITLE:** *What's your show called?*

*A great title is the first thing to draw in a producer, and ultimately the viewers. It should be clever and clear. Clever, in the way the Title is unique, ironic, compelling or funny. Clear, in the way it tells what it is we're going to see. Stay away from creative titles that are so off-the-mark there's no clue or even indirect suggestion as to what the movie or TV show is about. Simple is great. Simple with a clever pun or engaging contradiction is even better!*

**LOGLINE:** *1 or 2 sentence description of your concept. Similar to what you might see in TV Guide or on a poster for a movie. This should be both descriptive and engaging.*

*In an unscripted logline you want to make an impact by illustrating the extremely unique or compelling circumstances, setup, or characters for the show. Be very straightforward, and state the big hook or payoff that it leads to.*

*Here are some examples of Show Loglines:*

- *Running Wild with Bear Grylls:* "Famed adventurer and survivalist Bear Grylls raises his star power in his new series, taking six celebrities -- including Channing Tatum, Ben Stiller and Zac Efron -- on one-on-one, 48-hour journeys into some of the wildest, most-remote locations in the United States and around the world."
- *American Idol:* "Aspiring singers will compete in a nationwide talent search on live television where they will face the often unfair scrutiny and sarcasm of a panel of judges before one is finally branded the 'American Idol,' receiving a recording contract."

**SYNOPSIS:** *A detailed description of your concept, as we would see it on TV. Please keep to 1-4 paragraphs in length. This illustrates what we are watching in an episode and expands on the logline. It's important to be efficient with your descriptions, yet give enough information to provoke the interest of the reader.*

**VIDEO LINKS (optional):** Please include any video assets that support your concept. This could be as simple as an iPhone video of a character(s) or as developed as a sizzle reel or pilot. Video can be hosted on any popular video hosting platform such as Vimeo or YouTube. If it is password protected, please include the password to view the video.

**Please submit your unscripted Adventure/Travel TV pitch entry at:**  
[screencraft.org/travel](http://screencraft.org/travel)

Our judges from Survivor, Bear Grylls, Travel Channel, WME, Four Peaks Media Group and Realscreen are looking forward to reading your pitch!